STOP, THINK, CONNECT., WHICH ALIGHTED ITS FIFTH YEAR on October 23, 2009, aims to help everyone in cyberspace on how to stay safe and stay secure online. STOP, make sure code are secure on your phone. THINK, about what you share online on social networks and websites. CONNECT, and enjoy the best of the internet.

KEY ACCOMPLISHMENTS
The Financial Industry Regulatory Authority (FINRA) and the United States Department of Homeland Security (DHS) have SIGNED 577 ORGANIZATIONS AS STOP, THINK, CONNECT, PARTNERS US-wide through FINRA and DHS through DHS.

STOP, THINK, CONNECT, type face font have TRANSLATED INTO FIVE LANGUAGES. MORE THAN 100 ONLINE SAFETY RESOURCES are available on stopthinkconnect.org.

STOP, THINK, CONNECT, is a robust social media presence on several social networks: Facebook, Twitter, LinkedIn, YouTube, Instagram, and Pinterest. STOP, THINK, CONNECT, has more than 30,000 followers and the reach is more than 31 million people with its online safety message or better.

STOP, THINK, CONNECT, TIMELINE

2009
APWA and NCSA bring together government and industry leaders, forming a “Messaging Convention” that agrees to develop and display a common message of the importance of people staying safe and secure online.

2009–2010
Working by consensus, online, APWA and NCSA leadership, 25 companies and 15+ government agencies, including DLA, worked on a website and message targeting U.S. consumers, resulting in the creation of the message STOP, THINK, CONNECT.

2010
October 1, 2010
The STOP, THINK, CONNECT, campaign is launched in conjunction with National Cyber Security Awareness Month led by Cyber Castle and sponsored by President Obama, creating the national cybersecurity by education message.

2011
The Asia Pacific Computer Emergency Response Team (APCERT) joins a STOP, THINK, CONNECT, partnership.

2012
Public Safety Canada and the Organization of American States join a STOP, THINK, CONNECT, partnership.

2014
ENISA (European Union’s Computer Security Confidence) and AfricanCERT with 45 African faces of computer crime report trends and the Council of Europe’s, join a STOP, THINK, CONNECT, partnership. The STOP, THINK, CONNECT, campaign reaches 300,000 people.

2015
INCO, the Spanish national cybersecurity institute, joins a STOP, THINK, CONNECT partnership.

LEARN MORE AT STOPTHINKCONNECT.ORG
d@STOPTHINKCONNECT / @STOPTHINKCONNECT / STOPTHINKCONNECT.Insta

The You STOP, THINK, CONNECT partner program is a free for organizations to get involved and to brand their own campaign. Register your organization as a STOP, THINK, CONNECT partner at stopthinkconnect.org/inside-view.